SPONSORSHIP OPPORTUNITIES
AMSTERDAM
2023

awwwwards.
ABOUT US

Align yourself with the awwwards community and position your brand as a key player in the creative industry.

Awwwards is the leading platform of the digital design industry, a global point of reference providing a space for the community to meet, share ideas, and gain visibility.

Our conferences attract digital agencies, influencers, and leading professionals in web design and development, enabling them to connect, build business relationships, discover trends, and gather inspiration.
CONFERENCE ATTENDEES

Average Number of Attendees: 950
Attendees from 45 countries including:

- **EVENT IN EU**
  - The Netherlands: 23%
  - Germany: 14%
  - United Kingdom: 6%
  - Italy: 5%
  - United States: 4.6%
  - Belgium: 4.5%
  - France: 4.5%
  - Denmark: 4%

- **EVENT IN US**
  - United States: 70%
  - Canada: 15%
  - United Kingdom: 5%
  - Germany: 5%
  - Australia: 5%

- **COMPANIES ATTENDING**
  - Google
  - Uber
  - Booking
  - zalando
  - transfer
  - XING
  - SAMSUNG
  - Telefonica
  - ING
  - War Disney
  - KLM
  - Pinterest
  - salesforce
  - GUCCI
  - cisco
  - Forbes
  - ASOS
  - NETFLIX
  - eBay
  - Bloomberg
  - Nintendo
  - SAP
  - SHISEIDO
  - NBCUniversal
  - PayPal

- **MAIN ROLES**
  - Art / Creative Director
  - CEO, Founder and Co-Founder
  - Digital Designer, UX/UI Designer
  - Marketing Manager
  - Front End Developer
  - Product Designer
  - Project Manager

- **70% Male**
- **30% Female**
- **90% 22-45 Years Old**
SPONSORSHIP PLANS

* AGENTY

- Logo on the conference website
- Your choice of merchandise in the attendees’ welcome packs
- 2 x Conference Tickets
- 2 x VIP Dinner Tickets
- 2 x AfterParty Tickets

€4,000

* SILVER

Same as Agency Plan plus

- Social Media mentions on awwwards profiles
- Your video on the auditorium screen during 3 breaks
- 1 x sponsors booth

€11,500

* GOLD

Same as Silver Plan plus

- Sponsored Talk of 15 minutes

(4 slots available)

€19,500

Sponsors also receive a further 25% discount on all additional tickets brought.

*
Swag on the Auditorium Seats

Leave a little present to delight the attendees after lunch, we’ll place your swag on the seat of every single attendee in the auditorium.

Media Partnerships

Contact us for more details.

WiFi Customisation

Customize the name of the WiFi using your brand details.*1 available slot

Full Slide Video During Breaks

Your brand message displayed during 3 breaks over 2 days.

Social Media Mentions on Awwwards Channels & Logo on Digital Communications

You will be thanked as a sponsor on awwwards Twitter, Facebook, and LinkedIn profiles, before, during, and after the event, as well as having your logo on all digital communications.

Media Partnerships

Contact us for more details.
Coffee Breaks
Options vary based on location. Customization of the activity includes anything from creating signage, napkins and coasters for the event to doing product/gift giveaways. *1 available slot

Hospitality Room/Chill out area
Options vary based on location. As the Hospitality Room sponsor you’ll provide snacks and beverages for our guests, your logo and name will be attached in a meaningful way. *1 available slot

Sponsored Workshops
If you have a product or tool that you feel would be appropriate or interesting to our attendees, please reach out and we can organise a workshop the day before the conference. *1 available slot

Conference Sponsors Booth
2m wide x 1m deep (approx) in the coffee area, giving you access and visibility to the main flow of traffic where approx 1000 attendees will be networking. *1 available slots

Attend the VIP Dinner
Join the speakers and other VIPs in an elegant location for an evening of dinner, drinks, relaxed networking, and making memories.

Sponsor the VIP Dinner
Host a VIP Dinner for the speakers and other VIPs in an elegant location for an evening of dinner, drinks, relaxed networking, and making memories. Includes name of dinner “Etc. Ayden’s VIP Dinner”, branding at the venue, chance to give away branding merch at the event.

Official After Party
Be the official named sponsor of the after-party, appearing on all mentions of the party in the website and written and spoken communications i.e “The Adobe After Party”. Customizing the event including signage, coasters, product/gift giveaways. *1 available slot

Sponsored Talk
A 15-minute talk at the Awwwards Conference. Introduce your new product, talk about your brand, company or proposal for the industry. *3 available slots

Inspirational Video Sponsor
We create beautiful post event wrap-up experience videos about each of the conferences. Your logo will be featured at the beginning and end of each video, take a look at some of the previous ones here. *1 available slot

Prices:
- Coffee Breaks: €2,300
- Hospitality Room/Chill out area: €4,000
- Sponsored Workshops: €15,000
- Conference Sponsors Booth: €4,000
- Attend the VIP Dinner: €500
- Sponsor the VIP Dinner: €5,000
- Official After Party: €15,000
- Sponsored Talk: €8,000
- Inspirational Video Sponsor: €7,200
We look forward to collaborating with you.

Awwwards Team
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