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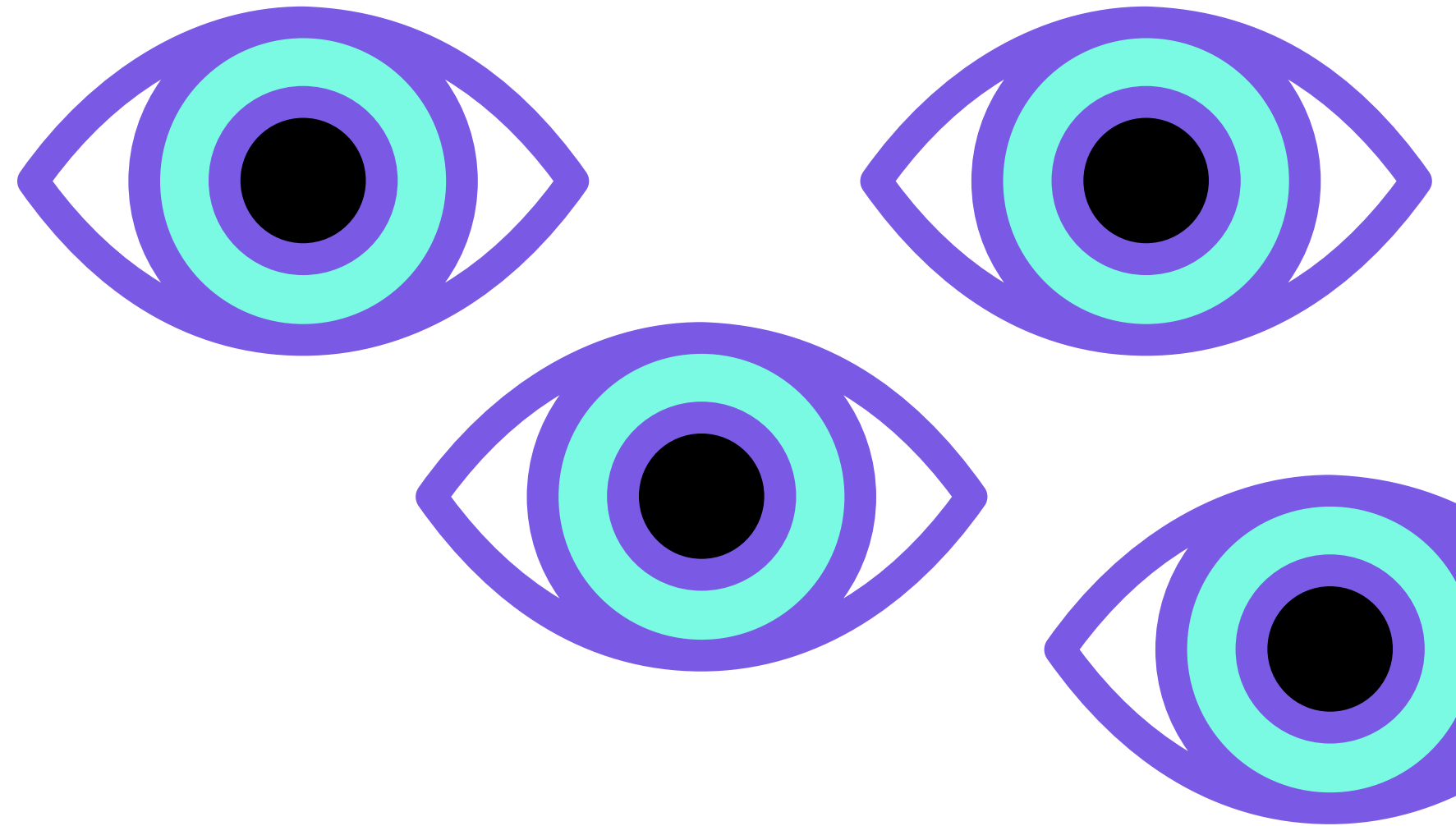
# **Awwwards Sponsorship**

# About us

**Awwwards was founded to recognize the talent and effort of the best web designers, developers, and agencies in the world.**

Design, Creativity, and Innovation on the Internet are the key factors necessary to win our awards.

Awwwards is currently recognized as the most important website in the world for the design community. In addition to its online presence, Awwwards holds international Conferences in top cities across the globe, in order to generate strategic knowledge about new online trends and create the perfect environment to host quality networking.



# Website

## Awwwards Stats

On the Alexa rank, Awwwards is one of the 6000 most visited sites in the world. The vast majority of visits come from important agencies and studios across Europe, USA, Canada, and Australia.

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**13.200.000** Users per year

**468.970** Registered Users

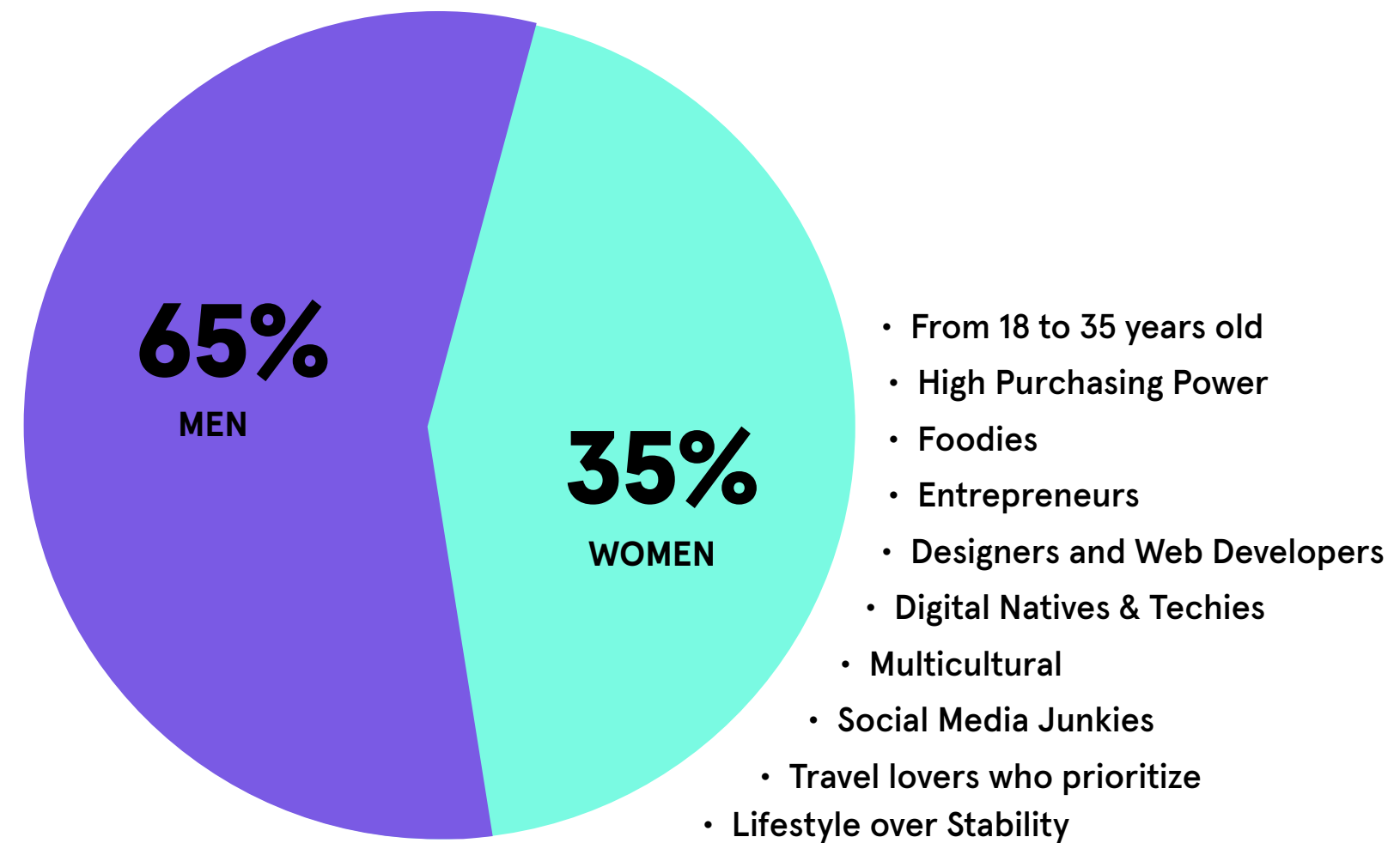
**4'05"** AVG Sessions / Duration

**114.000** Twitter followers

**193.000** Facebook fans

**6.090** Alexa rank (Nov. 2017)

## Community

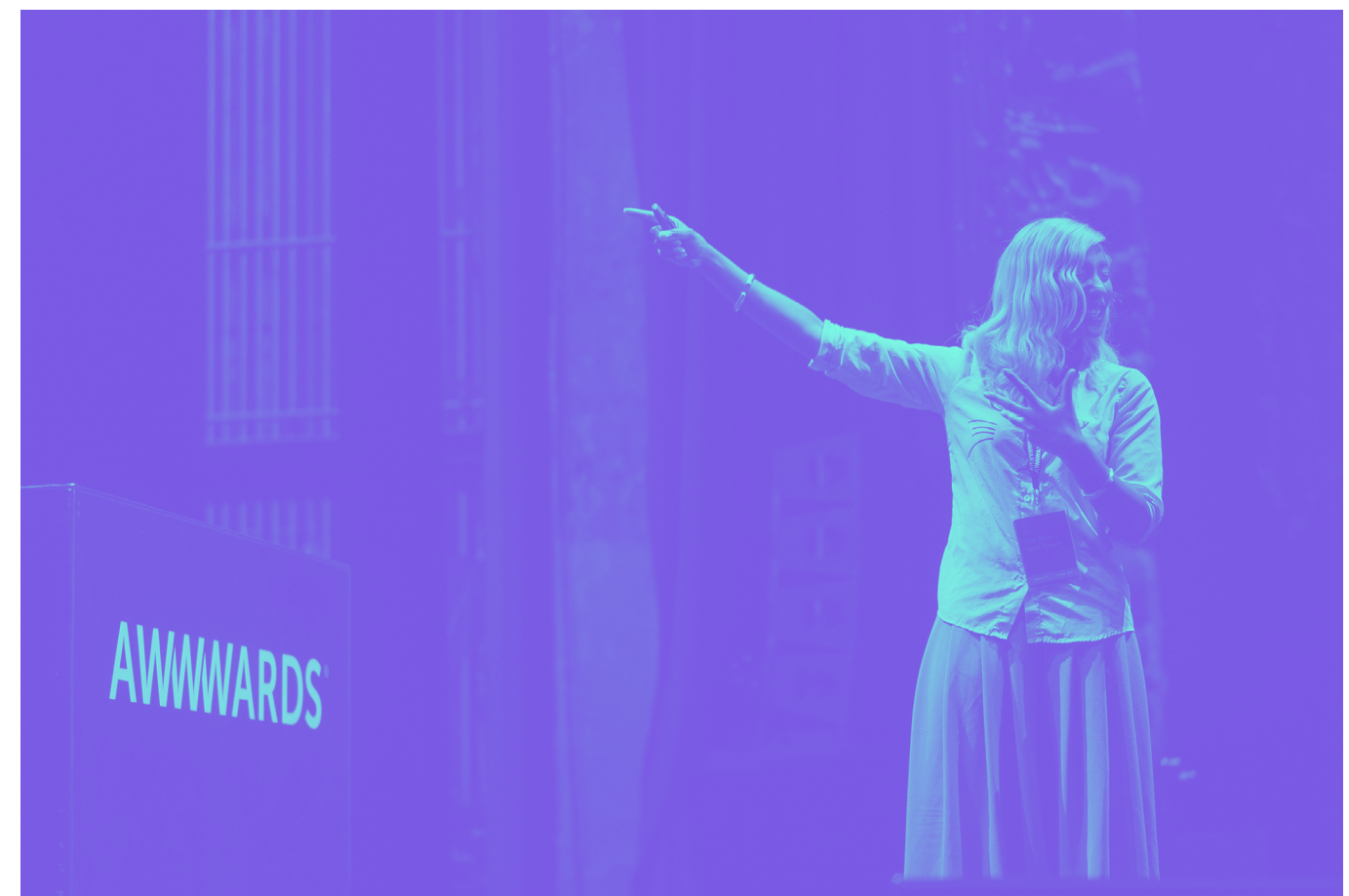


# Conferences

## Inspirational Conference + Powerful connections.

The Awwwards Conferences are two-day event comprising of a conference and networking activities where digital architects, pixel visionaries and curators of dreams alike, come together to share with us their best-kept secrets. We're living in a truly exciting time; new technologies, trends, and ideas are in full bloom all over the internet.

Each year we choose iconic cities from all over the world and unite with well-known designers, visionaries, and innovative thinkers who inspire, teach, and guide us as we face the many challenges and opportunities which lie ahead in the future of the web. Our last few events in Berlin, London, Los Angeles, Barcelona, New York or Amsterdam have made a considerable impact on an international scale by attracting top agencies, designers, start-ups, and innovators from all over the world.



- PREVIOUS CONFERENCES

Paris  
Barcelona  
Amsterdam  
London  
New York  
Los Angeles

## 2018 CONFERENCES

Berlin

San Francisco

New York

## ● FUTURE DESTINATIONS

Copenhagen  
New York  
Tokyo  
Tel Aviv



# Awwwards Conference Sponsorship

|   | Platinum                                  | Gold                                      | Silver                                    | Agency                                    |
|---|---|---|---|---|
| A 15 minute talk during the Awwwards Conference   | •   |   |   |   |
| Promotional flag or roll-up at the workshop venue   | •   | •   | •   |   |
| Sponsor’s logo on the conference’s communication assets   | •   | •   | •   |   |
| Mentions on Awwwards social media profiles  | •   | •   | •   |   |
| Exhibition space in breakout area<br><small>2x2 m booth space (screens, multimedia and decoration will be provided by the sponsor) / Awwwards could recommend local suppliers</small> | •   | With an extra cost                        |   |   |
| Full slide on the big screen for your use during breaks, video or image integration possible  | •   | •   | •   |   |
| Sponsor’s logo on printed material  | •   | •   | •   |   |
| Banner in the conference mobile app   | •   | •   | •   |   |
| Priority seats + contact list*  | •   | •   | •   |   |
| Sponsor’s logo on the conference website footer on every page   |   | •   | •   | •   |
| Bag inserts   | •   | •   | •   | •   |
| Passes for Conference & Party   | 3<br><small>15% off extra tickets</small> | 2<br><small>15% off extra tickets</small> | 2<br><small>15% off extra tickets</small> | 2<br><small>15% off extra tickets</small> |
| Available spots   | 2   | 4   | 4   | Unlimited                                 |
| Net price in dollars  | \$18,000<br>€15,000                       | \$9,300<br>€8,000                         | \$5,000<br>€4,300                         | \$2,500<br>€2,200                         |

\* the contact list will include name, company and role of the attendee



### After Party \$10,000 / €8,700

As the official sponsor of the After Party, you'll own the night once our last speaker leaves the stage. The options vary based on location, but it's your call on how you want to be involved; you can simply pick up the tab, or we can work with you to create something entirely unique. Customization of the event could include anything from creating signage and coasters for the event to bringing in special musical guests and/or doing product/gift giveaways. Because we don't want to see you only at the After Party, this sponsorship also comes with two tickets to the conference & of course, the party!

### Hospitality Room \$2,000 / €1,700

The options vary based on location. As the Hospitality Room sponsor you'll provide snacks and beverages for our guests, as well as a quiet place for them to work. We'll also make sure your logo and name are attached in a meaningful way.

### WiFi \$2,000 / €1,700

Customize the name of the WiFi using your brand details.

### Speakers, Jury & VIP Dinner \$5,500 / €4,700

Nice food, amazing people, a relaxed time for networking... sounds like the perfect sponsorship. On the evening of day one of the conference we get together with our speakers, Awwwards Jury members & other specially invited key figures to say thanks, have a few drinks and relax. Not only will you and a guest join us for dinner, with your branded swag artfully on show, this is an awesome opportunity to mingle with some of the top professionals and influencers in the industry. Obviously we'll make sure that everyone knows you're the hero for picking up the tab by thanking you over social media before and after the dinner.

### Inspirational Video Sponsor \$8,000 / €7,000

Your logo will be featured at the beginning and end of each video, we create beautiful experience videos about each of the conferences, as a post event wrap-up video, take a look at some of the [previous ones here](#). Given the level of our speakers and the value of the content, this is the best way to get your brand in front of as many people as possible long term. You will also get a special thank you from the conference host.

### Coffee Breaks \$2,300 / €2,000

The options vary based on location. Customization of the activity could include anything from creating signage, napkins and coasters for the event to doing product/gift giveaways. Also you could bring a roll-up and we'll announce you as the sponsors on a slide during the last presentation and just before the coffee break.

### Talks on YouTube & Vimeo \$2,000 / €1,700

If you'd prefer an online collaboration, you can sponsor the 5 most popular talks of each conference once they're published on the Awwwards YouTube and Vimeo channels. Your logo will be included at the beginning and end of each talk.

### Sponsored Workshops \$15,000 / 13,000€

Our attendees are designers, developers, product people, and talented folks of all stripes. If you have a product or tool that you feel would be appropriate or interesting to our attendees, please reach out and we can organise a workshop the day before the conference.

# Why become a sponsor?

## Awwwards Partners

Google



MailChimp

Microsoft Edge

### 1. Connect with the best agencies & top professionals

Our previous events have attracted over 900 attendees a day from UX/UI designers, web developers, and c-level profiles, the digital teams of leading agencies and big brands such as Disney, Sony, Mattel, Yamaha Motors, digital platforms such as Netflix, Hulu, Asos, Hubspot, Airbnb and even media: NBC, Nickelodeon, New York Times and many more.

### 2. Share your news & look for partners

Awwwards conferences are one of the best environments to launch and promote your new products, whilst looking for partners among our attendees and speakers. A unique opportunity to meet major players in the design industry, the coverage of the event will be huge allowing you huge exposure to your desired audience.

### 3. Be a part of one of the best conferences in Web Design

We'll be with you along the way to help you spread the word and be part of one of the biggest design communities on the Internet. We're very proud the relationships we have built with partners from our previous events and we would love you to join us.

### 4. Meet the experts

Our audience is formed of senior professionals in web design and web development from all around the world, working with or at the top digital agencies. Techie, talented, always brave, always hungry.



We're open to any kind of collaboration with you, even on our website with the goal of boosting your brand visibility among our users.

It would be a pleasure to speak with you personally, listen to your ideas and proposals in order to devise a tailor-made collaboration agreement.

**Sarah Quesada**

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# Thanks!