SPONSORSHIP OPPORTUNITIES
AMSTERDAM 2022
W.
About Us

Professionals are hungrier than ever to get back out into the world, connect & create. By aligning yourself with the Awwwards community, you position your brand as a key player in the creative industry.

Awwwards is the leading platform of the digital design industry, a global point of reference providing a space for the community to meet, share ideas, and gain visibility.

Our conferences attract digital agencies, influencers, and leading professionals in web design and development, who are seeking a central hub to connect, build business relationships, discover trends, and gather inspiration.
**Conference Attendees**

General Number of Attendees: 950
Attendees from 45 countries.
Majority of attendees coming from...

<table>
<thead>
<tr>
<th>EVENT IN EU</th>
<th>EVENT IN US</th>
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</thead>
<tbody>
<tr>
<td>The Netherlands</td>
<td>United States</td>
</tr>
<tr>
<td>Germany</td>
<td>Canada</td>
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<tr>
<td>United Kingdom</td>
<td>United Kingdom</td>
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<tr>
<td>Italy</td>
<td>Germany</td>
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<tr>
<td>United States</td>
<td>Australia</td>
</tr>
<tr>
<td>Belgium</td>
<td>4%</td>
</tr>
<tr>
<td>France</td>
<td>4%</td>
</tr>
<tr>
<td>Denmark</td>
<td>4%</td>
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<tr>
<td>Germany</td>
<td>14%</td>
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<tr>
<td>United States</td>
<td>6%</td>
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<tr>
<td>Italy</td>
<td>5%</td>
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<tr>
<td>United Kingdom</td>
<td>5%</td>
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<tr>
<td>Germany</td>
<td>5%</td>
</tr>
<tr>
<td>Australia</td>
<td>5%</td>
</tr>
</tbody>
</table>

COMPANIES ATTENDING

Google
Booking
Uber
Zalando
Wetransfer
XING
Samsung
Telefonica
ING
WeTransfer
KLM
Disney
Salesforce
Gucci
Cisco
Forbes
ASOS
Netflix
Ebay
Bloomberg
Nintendo
SAP
Shiseido
NBCUniversal
PayPal

**MAIN ROLES**

- Art / Creative Director
- CEO, Founder and Co-Founder
- Digital Designer, UX/UI Designer
- Marketing Manager
- Front End Developer
- Product Designer
- Project Manager

70% Male
90% 22-45 Years Old
30% Female

General Number of Attendees: 950
Attendees from 45 countries.
Majority of attendees coming from...
# Sponsorship Plans

<table>
<thead>
<tr>
<th>*</th>
<th>Agency</th>
<th>€4,000</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Logo on the conference website</td>
<td></td>
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<tr>
<td></td>
<td>Your choice of merchandise in the attendees’ welcome packs</td>
<td></td>
</tr>
<tr>
<td></td>
<td>2 x Conference Tickets</td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>*</th>
<th>Silver</th>
<th>€11,500</th>
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<tbody>
<tr>
<td></td>
<td>Same as Agency Plan plus</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Social Media mentions on Awwwards profiles</td>
<td></td>
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<tr>
<td></td>
<td>Your video on the main auditorium screen during the 3 breaks</td>
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<tr>
<td></td>
<td>Banner on the conference mobile app</td>
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<tr>
<td></td>
<td>2 x Conference Tickets</td>
<td></td>
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<tr>
<td></td>
<td>2x AfterParty Tickets</td>
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</table>

<table>
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<tr>
<th>*</th>
<th>Gold</th>
<th>€19,500</th>
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<tbody>
<tr>
<td></td>
<td>Same as Silver Plan plus</td>
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</tr>
<tr>
<td></td>
<td>Sponsored Talk of 15 minutes</td>
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<tr>
<td></td>
<td>2 x VIP Tickets (consisting of):</td>
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<tr>
<td></td>
<td>Conference</td>
<td></td>
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<tr>
<td></td>
<td>VIP Dinner</td>
<td></td>
</tr>
<tr>
<td></td>
<td>AfterParty</td>
<td></td>
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</table>
You can complement your sponsorship plans with the following extra options & activities:

**Social Media Mentions on Awwwards Channels & Logo on Digital Communications**
You will be thanked as a sponsor on awwwards Twitter, Facebook, and LinkedIn profiles, before, during, and after the event, as well as having your logo on all digital communications.

€2,500

**WiFi Customisation**
Customize the name of the WiFi using your brand details.*

€5,000

**Full Slide Video During Breaks**
Your brand message displayed during 3 breaks over 2 days.

€2,000

**Swag on the Auditorium Seats**
Leave a little present to delight the attendees after lunch, we’ll place your swag on the seat of every single attendee in the auditorium.

€2,000

**Media Partnerships**
Contact us for more details.

Free
Coffee Breaks
Options vary based on location. Customization of the activity includes anything from creating signage, napkins and coasters for the event to doing product/gift giveaways. *1 available slot

Hospitality Room/Chill out area
Options vary based on location. As the Hospitality Room sponsor you’ll provide snacks and beverages for our guests, your logo and name will be attached in a meaningful way. *1 available slot

Sponsored Workshops
If you have a product or tool that you feel would be appropriate or interesting to our attendees, please reach out and we can organise a workshop the day before the conference. *1 available slot

Conference Sponsors Booth
Tabletop exhibit - 6’ table in the coffee area, giving you access and visibility to the main flow of traffic where approx 1000 attendees will be networking. *4 available slots

Attend the VIP Dinner
Join the speakers and other VIPs in an elegant location for an evening of dinner, drinks, relaxed networking, and making memories.

Sponsor the VIP Dinner
Host a VIP Dinner for the speakers and other VIPs in an elegant location for an evening of dinner, drinks, relaxed networking, and making memories. Includes name of dinner “Etc. Ayden’s VIP Dinner”, branding at the venue, chance to give away branding merch at the event.

Official After Party
Be the official named sponsor of the after-party, appearing on all mentions of the party in the website and written and spoken communications i.e “The Adobe After Party”. Customizing the event including signage, coasters, product/gift giveaways. *1 available slot

Sponsored Talk
A 15-minute talk at the Awwwards Conference. Introduce your new product, talk about your brand, company or proposal for the industry. *3 available slots

Inspirational Video Sponsor
We create beautiful post event wrap-up experience videos about each of the conferences. Your logo will be featured at the beginning and end of each video, take a look at some of the previous ones here. *1 available slot
WATER BOTTLE SPONSOR

Water Bottle Sponsor

Provide a highly visible, useful, environmentally friendly gift for our attendees – with your name and logo on it!

Get into the hands of all our attendees and speakers with your branded water bottle.

€8,000
We look forward to sharing this experience with you!

Awwwards Team
Contact: Rudolph Pereda
rudolph@awwwards.com