SPONSORSHIP OPPORTUNITIES

AMSTERDAM 2022

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About Us

Professionals are hungrier than ever to get back out into the world, connect & create. By aligning yourself with the Awwwards community, you position your brand as a key player in the creative industry.

Awwwards is the leading platform of the digital design industry, a global point of reference providing a space for the community to meet, share ideas, and gain visibility.

Our conferences attract digital agencies, influencers, and leading professionals in web design and development, who are seeking a central hub to connect, build business relationships, discover trends, and gather inspiration.
Conference Attendees

General Number of Attendees: 950
Attendees from 45 countries.
Majority of attendees coming from...

EVENT IN EU
- The Netherlands 23%
- Germany 14%
- United Kingdom 6%
- Italy 5%
- United States 4.6%
- Belgium 4.5%
- France 4.5%
- Denmark 4%

EVENT IN US
- United States 70%
- Canada 15%
- United Kingdom 5%
- Germany 5%
- Australia 5%

COMPANIES ATTENDING

- Google
- Uber
- Booking
- zalando
- Nike
- wetransfer
- XING
- SAMSUNG
- Telefonica
- ING
- Walt Disney
- KLM
- Pinterest
- salesforce
- GUCCI
- CISCO
- Forbes
- ASOS
- NETFLIX
- ebay
- Bloomberg
- Nintendo
- SAP
- SHISEIDO
- NBCUniversal
- PayPal

MAIN ROLES
- Art / Creative Director
- CEO, Founder and Co-Founder
- Digital Designer, UX/UI Designer
- Marketing Manager
- Front End Developer
- Product Designer
- Project Manager

70% Male
90% 22-45 Years Old
30% Female
**Sponsorship Plans**

* **Agency**
  - Logo on the conference website
  - Your choice of merchandise in the attendees’ welcome packs
  - 2 x Conference Tickets
  - $4,000

* **Silver**
  - Social Media mentions on Awwwards profiles
  - Your video on the main auditorium screen during the 3 breaks
  - Banner on the conference mobile app
  - 2 x Conference Tickets
  - 2x AfterParty Tickets
  - $11,500

* **Gold**
  - Sponsored Talk of 15 minutes
  - 2 x VIP Tickets (consisting of):
    - Conference
    - VIP Dinner
    - AfterParty
  - Same as Silver Plan plus
  - $19,500

* All prices are in US dollars
Swag on the Auditorium Seats
Leave a little present to delight the attendees after lunch, we’ll place your swag on the seat of every single attendee in the auditorium.

WiFi Customisation
Customize the name of the WiFi using your brand details. *1 available slot

Swag in the Welcome Pack Bags
Everyone loves a freebie, so get your brand merchandise into the hands of every single attendee

Media Partnerships
Contact us for more details.

Social Media Mentions on Awwwards Channels & Logo on Digital Communications
You will be thanked as a sponsor on awwwards Twitter, Facebook, and LinkedIn profiles, before, during, and after the event, as well as having your logo on all digital communications.

* All prices are in US dollars
Coffee Breaks
Options vary based on location. Customization of the activity includes anything from creating signage, napkins and coasters for the event to doing product/gift giveaways. *1 available slot

$2,300

Hospitality Room/Chill out area
Options vary based on location. As the Hospitality Room sponsor you’ll provide snacks and beverages for our guests, your logo and name will be attached in a meaningful way. *1 available slot

$4,000

Sponsored Workshops
If you have a product or tool that you feel would be appropriate or interesting to our attendees, please reach out and we can organise a workshop the day before the conference. *1 available slot

$15,000

Conference Sponsors Booth
Tabletop exhibit – 6’ table in the coffee area, giving you access and visibility to the main flow of traffic where approx 1000 attendees will be networking. *4 available slots

$4,000

Attend the VIP Dinner
Join the speakers and other VIPs in an elegant location for an evening of dinner, drinks, relaxed networking, and making memories.

$500

Sponsor the VIP Dinner
Host a VIP Dinner for the speakers and other VIPs in an elegant location for an evening of dinner, drinks, relaxed networking, and making memories. Includes name of dinner “Etc. Ayden’s VIP Dinner”, branding at the venue, chance to give away branding merch at the event.

$5,000

Official After Party
Be the official named sponsor of the after-party, appearing on all mentions of the party in the website and written and spoken communications i.e “The Adobe After Party”. Customizing the event including signage, coasters, product/gift giveaways. *1 available slot

$15,000

Sponsored Talk
A 15-minute talk at the Awwwards Conference. Introduce your new product, talk about your brand, company or proposal for the industry. *3 available slots

$8,000

Inspirational Video Sponsor
We create beautiful post event wrap-up experience videos about each of the conferences. Your logo will be featured at the beginning and end of each video, take a look at some of the previous ones here. *1 available slot

$7,200

* All prices are in US dollars
We look forward to sharing this experience with you!

Awwwards Team
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